

## ***The Five W's of Web Site Evaluation***

### **WHO**

Who wrote the pages and are they an expert?  
Is a biography of the author included?  
How can you find out more about the author?

### **WHAT**

What does the author say is the purpose of the site?  
What else might the author have in mind for the site?  
What makes the site easy to use?

### **WHEN**

When was the site created?  
When was the site last updated?

### **WHERE**

Where does the information come from?  
Where can I look to find out more about the producer/  
sponsor?

### **WHY**

Why is this information useful for my purpose?  
Why should I use this information?  
Why is this page better than another?